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Hello from Shannon and Kruger du Plessis, Co-Founders of KruShan Foundation

Did you know that as we protect African penguins, we also support the people who share their shoreline. Because when conservation is done right, it lifts ecosystems and communities.

That’s why we partner with the Dyer Island Conservation Trust in South Africa to support the DEEP Blue Ambassadors Program—a three-year environmental education journey for disadvantaged students in Gansbaai, a coastal town two hours from Cape Town. The program tracks the personal growth, academic progress, and the awakening of environmental leadership of every learner.

Thank you for supporting our work. #NotBy2035

From the Blog



If It Doesn’t Affect You, Should You Care? The Case for Conservation Without Borders.

What kind of world would we live in if we only fought for things that served us directly?



Experts say African penguins worth billions

What if we reframe conservation as an economic benefit, rather than an obstacle?



African penguin crashes helicopter?

We'd like to nominate two non-clickbait, non-penguin blaming headlines.

How You Can Help

If you love our work then tell the world! You have an opportunity to help us make even more of a difference. GreatNonprofits-a review site like TripAdvisor is honoring highly reviewed nonprofits with their 2025 Top-Rated Awards. Won't you help us raise visibility for our work by posting a review? All reviews will be visible to potential donors. It's easy and only takes 3 minutes!

Go to <https://greatnonprofits.org/reviews/write/krushan-foundation> to get started.

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Fun African Penguin Fact

When an African penguin has gotten its first waterproof feathers, it will leave its colony for about two years. It will usually return home for its final molt into adulthood but may join another colony or start its own. An African penguin isn't ready to start a family until it is four years old.

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We are the only U.S.-based 501(c)(3) nonprofit solely dedicated to protecting African penguins. 🦆💙