



AFRICAN PENGUIN PROTECTORS
KRUSHAN
FOUNDATION



Hello from Shannon and Kruger du Plessis, Co-Founders of KruShan Foundation

It's been breeding season in South Africa. It's also time for the adults to endure their annual molt, where they lose and regrow all of their feathers. During molt, they aren't waterproof and can't swim to get food for their babies. In a perfect world, their chicks fledge before their parents molt.

In case you haven't noticed, it's not a perfect world.

🐣 32 rescued African penguin chicks need care, feeding, and a whole lot of love.

🌈 Once strong enough, they'll be reunited with their families.

👤 By age 4, each chick can find a mate and raise 45+ penguin chicks over its lifetime.

☑ That's at least 1,440 future penguins from this one rescue effort!

🚨 African penguins are critically endangered. Every chick is a lifeline for the species.

💛 Now through October 25, your gift gets a 50% match—more fish, more care, more penguin futures.

**Please contribute what you can and
take advantage of the 50% match.**

We're still working on a free special event in Wimberley that we mentioned in the last newsletter. Hint: it will be a thank you to our local community.

Thank you for supporting the penguins.
NotBy2035

From the Blog



Meet Mambo

Mambo's personality is larger than life. He thinks he's human and acts like it too. Mambo has reached maturity, found a mate, and the wait is on to welcome Mambo's first chick!



Waddlesworth's Penguin Primer: How Did We End up Staring Extinction in the Beak?

A cautionary tale, as told by Waddlesworth, Chief Inspiration Officer, in his unique style.



Impact ≠ Metrics: The Case for Meaning Over Measurement

We track metrics, but measuring impact requires a deeper dive.

Fun African Penguin Fact

African penguins are feisty. They swim all day to gather enough food, dodging fishing vessels, predation from seals, plastic, and other pollution. They can hold their breath for more than two minutes and dive over 400 feet deep! Penguins swallow their fish whole and may eat up to one pound of food or 14 percent of their body weight per day!

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Empathy-led conservation for critically endangered African penguins
#NotBy2035

We are the only U.S.-based 501(c)(3) nonprofit solely dedicated to protecting African penguins. 🦋💙